

## Ecofest - Zero Waste Management, since 2004

### OUR SERVICES

Ecofest offers event organizers the following services:

- Implementing sustainable measures
- Waste management at public events
- Knowledge sharing (workshops, tools, ...)

Ecofest supports event organisers in the **development of sustainable measures**. We analyse the current situation, develop a workable plan and bring the organization in contact with possible suppliers (e.g. providers of reusable tableware, smart power solutions). We cover the whole range of environmental themes (waste, energy, catering, mobility,...). Since the start in 2004, this is our greatest area of expertise: raising awareness and familiarizing the general public with sustainability.

We are an expert in **zero waste management** at events. The various steps in this approach are:

1. analyzing the types and quantities of expected waste,
2. introducing measures to prevent waste,
3. organising logistics and
4. guaranteeing a correct collection of the different waste streams.

Our waste management is 'smart', via a waste plan, a zero waste manager and a dedicated ecoteam. We aim to maximise the involvement of the public. Visitors experience comfort and take part in sustainability. The organizer will gain on several domains: lower clean-up costs, well sorted waste fractions and a visible commitment to sustainability.

Organizers often opt for a "light version" of our services: the **ecoscans**. Through the Ecofest checklist, we provide targeted personalised advice on waste disposal, reducing CO2 emissions, energy control and other opportunities to achieve (environmental) profits. Optimising staff and suggesting products and services will also be included. A diagnosis in the field during the event and recommendations afterwards will help your organization grow in the future.

We strongly focus on **knowledge sharing**, a product of our practical experience. We developed various websites and guidelines, showing organisers the way in sustainable organising (e. g. groenevent.be). During our **lectures and workshops** we deliver concrete solutions within the various environmental themes.



## OUR REFERENCES

### Guidance and implementation of sustainable measures

- Social service 't Sas; Bruges ; 2020-21
  - Circular wastemanagement : analysis, trajectory of solutions
- Bredene festival 2019; (10,000 visitors)
  - Introduction of reusable cups and waste sorting
- Pukkelpop festival since 2016; (180,000 vis.)
  - Quality control, environmental management back stage & campsites, advice
- Pukema Puurs since 2017; (20,000 vis.)
  - Switch to PMD collection, waste management playbook, time saving? technical services.
- Student Kick off Ghent 2017; (30,000 vis.)
  - Drawing up the waste management, advice and cooperation during event.
- Antwerp Street Kicks 2011; (5000 vis.)
  - Development of sustainable animation and communication.
- Christmas market and New Year's Drink Antwerp 2010; (750,000 and 15,000 vis.)
  - Introduction of reusable cups including animation and communication.
- Fiesta Mundial Balen 2007; 2006; (10,000 vis.)
  - Introduction of biodegradable tableware and waste sorting

### Zero waste management

- Voodoo Village 2019; (6000 visitors)
  - Waste management with caution for reusable cups and plastic bottles, cleaning during and after event.
- Horst Arts Festival 2019; (10,000 vis.)
  - Waste management with caution for reusable cups and PMD, cleaning during and after event.
- Beauville since 2018; (6,000 vis.)
  - Waste management with guarantee for reusable cups and PMD, cleaning during and after event.
- Contrair Open Air since 2018 (3000 vis.)
  - A to Z waste management.
- Paradise City since 2017; (22,000 vis.) – **A Greener festival award 2017, 2018, 2019-**
  - Guaranteeing a complete selective collection of all waste, cleaning during and after event.
- Thé Dansant since 2015; (5 X 2000 vis.)
  - Developing system of selective collection, keeping ground clean, final cleanup + optimization circuit reusable cups. – **Winner OVAM Greenevent Award 2017 -**
- Sfinks mixed since 2014; (78,500 vis.)
  - Partly responsible for waste management. – **Winner OVAM Greenevent Award 2015 -**
- Couleur Café Brussels since 2010; (60,000 vis.)
  - Responsible for overall environmental management.
- Reggae Geel since 2010; (65,000 vis.)
  - Partly responsible for waste management + ecoteam on site.
- Nuit Blanche Brussels 2009-2012; (100,000 vis.)
  - Sustainable waste management in the catering food village.
- Bitume, street theatre festival 2004; (5000 vis.)
  - Introduction of the reusable cup in Wallonia (+ biodegradable tableware and sorting).

### Ecoscans

- MHKA Museum of modern art Antwerp; 2021
- Veltins Arena Schalke 04, Gelsenkirchen (D) 2020

- Extrema Outdoor 2019;
- Manifiesta Festival 2018 – Winner OVAM Green Event Award 2018 -
- Openlucht TheaterRivierhof & Alcatraz Metal Festival 2016
- Les Ardentes Liege 2013
- Antwerp Street Kicks & Circ@taque Ekeren 2011
- Antwerp Sportpaleis, Dranouter Folkfestival & Ancien Belgique Brussels 2005
- Couleur Café festival 2003

### Knowledge sharing

- Update tableware study, meta analysis of existing LCAs and executing an LCA quick scan including [tools](#); 2019-2020; OVAM
- Workshops for several Flemish authorities on the occasion of Vlarema7 (ban on disposables at events)
- [Brochure sustainable parties within the neighborhood](#); 2017; Municipality of Asse
- [Guidance and output model tableware at public events](#); 2017; OVAM
- Greentrack Leuven and Ghent: learning network within the cultural sector; 2013
- Delivering content on waste-free events website [groenevent.be](#); 2012; OVAM
- Handbook sustainable events; 2011; City of Antwerp
- Learning network "sustainable festivals"; 2010: FMiV (Federation of Music Festivals in Flanders)
- Workshops for governments (Province of Antwerp, The City of Antwerp, ...) and Sector Federations (EMA society, VO events, ...)
- Lectures at Colleges (Thomas More Mechelen, Artevelde Gent, Vives Kortrijk), Vormingplus Kempen,...

### OUR NETWORK

Our presence in the event sector for more than 15 years resulted in an interesting and warm network.

